



Jane Atkinson
SPEAKER LAUNCHER
CATAPULT YOUR SPEAKING BUSINESS

The Wealthy Speaker Action Breakdown

WHAT IS THE GOAL THAT YOU WANT TO ACCOMPLISH?

(ie: hit \$1M, raise fee, new video)

WHAT HAS BEEN HOLDING YOU BACK FROM MOVING FORWARD ON THIS GOAL?

(ie: Will have to work too hard, fear of losing business, making a mistake)

IF WE BREAK THIS GOAL DOWN INTO SMALLER STEPS, WHAT MIGHT BE SOME OF THE FIRST STEPS?

(ie: Expand offerings, float new fee to clients, research video production suppliers)

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Name: _____ Date: _____